

CHOOSE YOUR

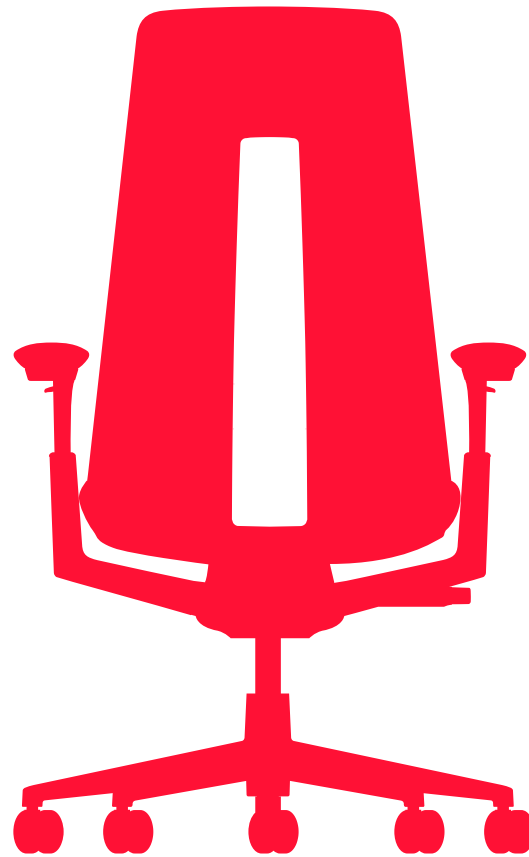
movement

HAWORTH®

HAWORTH®

FERN

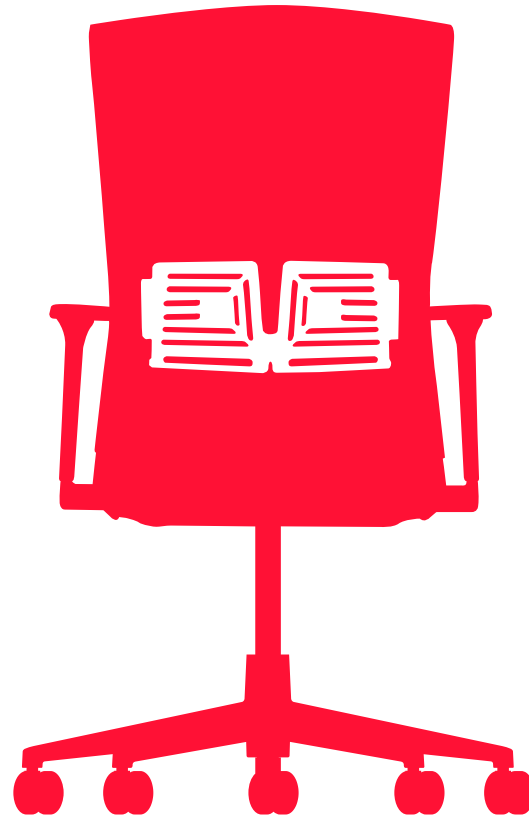
The organic assistant



HAWORTH®

DYNAFLEX

The support machine



HAWORTH®



FERN



HEALTH/ERGONOMICS

Individual adjustment offers organic support with smooth movements

- offers a new personal comfort zone via a 3-point synchronised mechanism
- the edgeless backframe is unique and gives freedom for every movement
- the continuous and integrated lumbar support offers a back flexing and back support in the pelvic, lumbar and thoracic region
- the movement comes out of the backframe
- the development was supervised by the Western Michigan University with a pressure mapping study
- **a new level of ALL day comfort**

HAWORTH®



FERN



WORKSTYLE

Designed for workers with a predisposition to focussed work and long periods of use

- establishing a sense of well-being and “feel good” effect
- designed to be a personalised experience
- the allrounder for all tasks throughout a long working day

HAWORTH®



FERN



ORGANISATIONAL CULTURE

Supports areas in organisations with focus on design and traditionally assigned workplaces

- furnished in places where design and residential character are paramount
- mostly for assigned workplaces
- creates a sense of value with a personalised sitting experience

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FERN



COMFORT / WELLBEING

Provides a tactile residential feel and a soft and comfortable sitting experience

- crafted to achieve superior comfort through innovative, ergonomic design
- inspired by natural Fern leaf: strong support from the inner side (Stem™) and flexibility and embracement from the outer side (Fronds™)

HAWORTH®



FERN



DESIGN

Organic shapes, round edges, soft fabrics meet modern colours

- organic, emotive design aesthetic
- accessible, intuitive adjustment mechanisms
- designed by ITO Design + Haworth Design Team
- user-centred design with fewer functions that makes it easy to adjust

HAWORTH®



FERN



SUSTAINABILITY

Our environmental responsibility is visible in each of our products

- contains up to 99% recyclable materials and up to 38% recycled content
- the task chair contains up to 26% post-consumer and 12% pre-consumer recycled content
- part of the Take Back Program – can be easily disassembled at the end of its useful life
- for more on sustainability check our sustainability report

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DYNAFLEX



HEALTH/ERGONOMICS

Adjusts automatically and provides strong support for all types of movement

- weight distribution via the automated mechanism enables the user to focus on work rather than on correct posture
- permanent support for users who work for long periods in different tasks
- movement comes out of the seat/mechanism
- the development of Dynaflex was supervised and supported by Folkwang University of Arts with the focus on intuitive design and ergonomics
- unique symbiosis between seat, backrest and arm support to create the “Dynaflex effect”

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DYNAFLEX



WORKSTYLE

**Designed for shorter periods of use,
allowing agile workers to transition easily
through different activities**

- supports your active postures when you have a variety of different tasks and need to think about your work, not your posture
- it doesn't matter how long you sit with your team workers, the chair is supporting you throughout the day in different sitting styles
- provides firm and stable support that helps you return to a neutral posture when changing positions



DYNAFLEX



ORGANISATIONAL CULTURES

Function-focused, project-related, unassigned workplaces

- made for project tasks and concentrated work
- clean design aesthetic, minimal visual disruption to the office environment
- self-adjusting, ideal for unassigned workplaces

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DYNAFLEX



COMFORT / WELLBEING

Provides a sense of health and visible support for a healthy work place

- visible mechanisms give users confidence and help them use the product intuitively
- connection of seat, backrest and arms via the mechanism gives unique support



DYNAFLEX



DESIGN

Geometric shapes, straight lines, clean mesh fabric meet corporate colour schemes

- straight lined, geometric
- recreational and supportive
- flat mechanism supports a clean design
- experience design: all handles + adjustments are legible and easy to understand
- designed by: Simon Desanta and Haworth Design Team



DYNAFLEX



SUSTAINABILITY

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HAWORTH®



DYNAFLEX



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